

MATTHEW FORD

SENIOR UI DESIGNER

| CONTACT DETAILS

2405 Sue St, Dallas, TX 75203

Email: Mattford218@gmail.com

Mobile: 202.909.0266

| EDUCATION

Florida Agricultural and Mechanical University | Tallahassee, FL
Bachelor of Art, Graphic Design, May 2009

| DESIGN PROFICIENCY

- > Web and Mobile Application UI design (IOS and Android)
- > 508-Compliant application/implementation
- > Illustration and Motion Graphics (2d and 3d)
- > Interactive training module design/implementation
- > Branding / Identity design
- > Marketing collateral design (Electronic and Print)
- > Agile Scrum project management

| TECHNICAL PROFICIENCY

Platforms: Mac OS Catalina and Microsoft Windows 10

Applications: Microsoft Word, Microsoft Excel, Microsoft Powerpoint, Microsoft SharePoint, Adobe Illustrator 2020, Adobe Photoshop 2020, Adobe InDesign 2020, AfterEffects 2020, Adobe Captivate 2019, JIRA, Adobe XD, Invision, Sketch, iClone

| WORK EXPERIENCE

> Senior UI Designer | Full-Time

PRIMESOURCE TECHNOLOGIES LLC | DEC 2019 TO PRESENT

- Creating wireframes and prototypes for Government agency websites.
- Collaborating with the client and UX designer to establish a common vision.
- Translating Department of State requirements into wireframes and prototypes.
- Presenting designs and key milestone deliverables to peers and executive level stakeholders.
- Conducting user research and evaluate user feedback.
- Managing and retaining relationships with existing Government clients.

> Senior UI Designer | Full-Time

ALIGNED DEVELOPMENT STRATEGIES | FEB 2016 TO DEC 2019

- UI design for Enterprise Software for Department of Health and Human Services.
- Creating wireframes, storyboards, user flows, process flows and site maps for Centers for Medicare & Medicaid Services.
- Executing all visual design stages from concept to final hand-off to engineering.
- Designing interactive, 508 Compliant, eLearning modules for Centers for Medicare & Medicaid Services.
- Translating Government requirements into wireframes and prototypes.
- Illustrating and animating illustrations for interactive games.
- Presenting designs and key milestone deliverables to peers and stakeholders
- Conducting testing of completed applications, websites and software to Assess user experience

MATTHEW FORD

SENIOR UI DESIGNER

| WORK EXPERIENCE (CONTINUED)

> Senior UI Designer | Full-Time

RESULTS DIRECT | FEB 2015 TO DEC 2016

- Creating wireframes and prototypes for Mobile (iOS and Android) and Desktop applications for Association clients.
- Working with Project Managers and Developers to execute all visual design stages from concept to final hand-off to Developer.
- Designing screens, buttons, scrollbars and other navigational elements.
- Translating Association client requirements into Enterprise software.
- Presenting design deliverables to peers and stakeholders.
- Conducting testing of completed applications, websites and Enterprise software to assess user experience.
- Improving the look and feel of existing Mobile and Desktop applications.
- Designing aesthetics to be implemented within a website or application (Color Palettes and Typography).
- Collaborating with clients to ensure consistency of brand identity.

> Senior Designer | Full-Time

RTTV AMERICA | FEB 2012 DEC 2015

- Branding and Identity design for new and existing Television Shows
- Designing and formatting animation and still design elements for broadcast television.
- Designing lower-thirds for television shows.
- Following industry trends locally and internationally.
- Managing daily design schedule.

> Graphic Designer | Full-Time

IMMANUEL'S CHURCH | AUGUST 2011 TO FEB 2012

- Designing advertisements for digital and print use.
- Designing Presentations for digital use.
- Managing and updating social media pages.
- Updating website with daily content.
- Managing weekly event invitation design.
- Designing Layouts for direct mail postcards.
- Managing direct mail database.

> Graphic Designer | Full-Time

U STREET PARKING | JULY 2010 TO JUNE 2011

- Designing Proposals.
- Updating look and feel for current company site.
- Designing Marketing Collateral for Digital and Print (folders, brochures, letterhead).
- Designing signage for company lots.
- Proof-reading proposals for potential clients

> Graphic Designer | Full-Time

THE PARK AT 14TH | MAY 2009 TO MAY 2010

- Updating website with current events.
- Designing invitations for events.
- Designing Marketing Collateral for Digital and Print.
- Managing and updating social media accounts.